

Checking \$175 Cash Bonus

Important Account Opening Information

Offer limited to qualified personal checking accounts opened through December 31, 2019.

Offer available to qualified new customers who open a personal checking account at an Associated Bank location, or at AssociatedBank.com, during promotional period.

\$175 Cash Bonus Qualifications:

To qualify for the \$175 cash bonus, customer must complete a minimum of three payments using Associated Bank Online Bill Pay OR add a direct deposit of \$300 or more within 45 days of account opening.

Customers with an Associated Bank checking account in the last six months, joint owners on an existing Associated Bank checking account and Associated Bank colleagues are not eligible. Primary owner on the account must be 18 years or older to qualify.

Account must be open at the time the bonus is paid and must remain open for a minimum of 12 months. If the account is closed within 12 months, Associated Bank reserves the right to deduct the monetary bonus from the account prior to closing.

Person-to-person payments and External Transfers do not qualify for the required transactions to receive monetary bonus. Offer limited to one per customer, cannot be combined with other offers and is subject to change (at Associated Bank's discretion) at any time without notice.

\$100 minimum deposit is required to open a new account. Opening deposits from existing accounts do not qualify.

Bonus:

Customer will receive the \$175 cash bonus within 75 days of opening the account after meeting the qualifications. For tax reporting purposes, a 1099 may be issued at year-end for the year in which the bonus is given.

