

# Business News

The Voice of the Roselle Chamber of Commerce & Industry

July 2018

Volume XXV Issue 7



## Taste Just Around the Corner!

This year's Taste of Roselle begins on Friday, August 3 through Sunday, August 5. The Chamber is again hosting Beer and Bingo Tents. The Beer

Tent will be located on Main near Park and the Bingo Tent will be in the Library's parking lot on Park Street.



### Volunteers Needed!

The success of the Beer and Bingo Tents are based on the volunteers who help the weekend run smoothly. Joe Salerno, Salerno's Rosedale Chapels, Chair of Bingo and Dr. Jay P. Mueller, DDS, Chair of Beer are calling on all volunteers! Joe and Jay have taken on the responsibility of

coordinating our efforts; however, they can't do it alone! Everyone must do their part to help setup and run our tents for the 25+ hour event. The proceeds from these tents help the Chamber provide programs and services to our member businesses and allow us to make contributions to the community. It's also a great way to get to know your fellow-Chamber members, make new friends, and, most importantly, have fun!

Signup with a friend or co-worker for a shift or two! Look for volunteer form within this newsletter. For more information, contact Gail at the Chamber office, [executivedirector@rosellechamber.com](mailto:executivedirector@rosellechamber.com) or (630) 894-3010.



### Bingo Sponsorships Available!!

Take advantage of the Chamber's participation in the Taste to promote your business. Your company will be prominently displayed in front of our patrons on all bingo tables as well as announced prior to the game your business is sponsoring. Businesses providing monetary support will also be recognized in an upcoming Chamber

*(continued on page 3)*

## Upcoming Events... *Mark your calendar!*

**Sold out!**

**Sip & Stroll**

**Saturday, July 14, 2:30 pm to 6:30 pm**

Main Street Corridor

*Hosted by the Chamber promoting area business.*

**Annual Member Picnic**

**Tuesday, July 17, 5:30 pm**

Bloomingtondale Golf Club Events Tent, 181 Glen Ellyn Road, Bloomingtondale

*Barbecue, bags tournament & fun!*

**Business After Hours**

**Wednesday, July 25, 5:30 pm to 7:30 pm**

Little Red Ribbon, 113 Main Street, Roselle

*Shop at this neighborhood gem offering an eclectic mix of perfect gifts while enjoying complimentary beverage and appetizers.*

**Taste of Roselle**

**Friday through Sunday, August 3, 4, 5**

Main from Roselle Road to Park, Downtown Roselle

*The Chamber is seeking volunteers to help in our Bingo and Beer Tents. Consider signing up for a shift or two!*

## Board of Directors

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# Letter from the President

The first weekend of August, the 3rd, 4th and 5th is the Taste of Roselle. This is a very important weekend for the Roselle Chamber of Commerce. It's the Chamber that runs the bingo tent at the Taste of Roselle.

Running the bingo tent no easy task. As with every function of the Taste of Roselle, it is non-stop, go go go – every hour, every day of the weekend. It takes a number of volunteers to ensure each day runs without a hitch. Volunteers are needed to hand out and collect the bingo cards people play, their also needed to collect money from each person playing each game and they are needed to sell beverages.

Bingo hours of operation are:

#### Adult Bingo

Friday, August 3..... 6:00-11:00 p.m.

Saturday, August 4.... 3:00-11:00 p.m.

Sunday, August 5..... 3:00-9:00 p.m.

#### Children's Bingo

Saturday, August 4.... 1:30-3:00 p.m.

Sunday, August 5..... 1:30-3:00 p.m.

I invite everyone to please find some time to help out this year. If the bingo tent is not your thing, then perhaps the serving beer in the entertainment tent would be. Just two hours – that is all. You will not be asked to work any longer than that.

Please consider it. Your two hours will make a big difference and be very much appreciated. If you decide to help, please contact our Chamber Director Gail Croson at the Chamber office, (630) 894-3010.

Thank you in advance for your help.

John Binneboese  
*Itasca Bank & Trust Co.*  
(630) 773-0350



## Roselle Chamber Business News

**Editor:** Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:  
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**Special Assistance:** *Roselle Bank & Trust*

**Layout, design and printing services provided by:** *Printing Plus of Roselle, Inc.*

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newsletter. Sponsorship form can be found within this newsletter.



## 20th Annual Children's Bingo at the Taste

The Chamber will be hosting Children's Bingo at the Taste of Roselle again this year. Bingo is FREE to all children who bring a can good for the Bloomingdale Township Food Pantry. An adult must accompany children but only the children will win prizes donated by Roselle Chamber of Commerce. Children's Bingo is on Saturday, August 4 and Sunday, August 5 from 1:30 pm to 3:00 pm.



## Community Directory in Production

This is a very exciting time for the Chamber as our 2018-2019 Community Directory & Business Guide is in production! We will soon receive 9,000 copies that will be displayed at high-traffic local businesses, Village Hall and the Library. The Chamber will also deliver a copy to all residents in Roselle. All advertisers will be sent a copy of the directory following its delivery to our office.

We recognize that our membership's commitment in supporting local business made this directory possible. The Roselle Chamber of Commerce & Industry appreciates contributions from our member advertisers. Thank you for your continued support of this publication!



## Member Picnic

Join us for this year's Member Picnic on Tuesday, July 17 from 5:30 pm to 8:30 pm at the Bloomingdale Golf Club Event Tent located at 181 Glen Ellyn Road in Bloomingdale. Catering with Elegance will be on site preparing and serving a barbecue feast, and we'll host the Annual Tony VanGundy Memorial Bags Tourney for all who want to participate. Trophies will be awarded to 1st, 2nd and 3rd place teams. Form your teams now and sign up for the Tourney at the event! Look inside this newsletter for your reservation form. Reservations are due by Friday, July 13.



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# members in the news

A&A Paving Contractors, Inc. (A&A Paving) has been selected as one of the nation's Top Contractors of 2018 by Pavement Maintenance & Reconstruction. Pavement Maintenance & Reconstruction has been the leading magazine in the pavement industry for over 30 years. Pavement Maintenance & Reconstruction editorial staff chose A&A Paving as a 2018 Top Contractor for meeting a high set of standards, including third-party verification of their 2017 sales total and a breakdown of the work that generated those sales. This is the fifth consecutive year that A&A Paving has made the Top Contractors list.



## 5 Tips for your Next Networking Event

One of the perks of being a Chamber member is all the networking opportunities we provide. Our Board of Directors works diligently to organize a variety of activities ranging from after-hours events and membership meetings to annual & powerful events like the Golf Outing, Rose Parade, Taste of Roselle and more. We plan and help organize the details - locations, setting, topics, food - and pave the way for YOU to meet other businesses and connect with them.



While a room full of business leaders might seem intimidating, it offers a limitless number of potentially

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prosperous interactions. It is an investment in your business and can yield great results for years to come.

Today, we will share several tips to get you in the right mindset for the next networking event you plan to attend. You have probably heard enough about practicing your elevator speech and giving out your business card so we will skip the obvious and dig right in to other pointers.

- 1. While introducing yourself and talking about what you do is important, at least 90% of your interaction should be about the other person not you!** People tend to get carried away and talk more about their products/ services in hopes of selling more which limits their networking efforts and turns people off right away. If you are meeting someone for the first time, focus all your attention on listening to them and asking questions to show your interest.
- 2. Provide value before asking for favors!** Building a relationship with your connections should be your number one goal. Don't expect people you just met to go out of their way to benefit you. It's a two-way street and the sooner you start giving, the more you will receive later. Show your connections that you are interested in their success, not just focused on yours.
- 3. Many people get into the habit of spending the majority of their time with someone they know and like, but that defeats the purpose of attending a networking event!** Your goal is to expand your network by building new connections. Manage your time strategically to allow you to meet new people and reconnect with old ones.
- 4. Attend more than one type of event and make networking a regular activity!** Don't pick one type of event and stick to it. Take advantage of the different benefits you can get from the various types of events. Smaller, casual networking events provide more intimacy and give you a chance to connect on a deeper level. Bigger, annual events can generate a lot of exposure to your business and present you to the community as a leader in your field.
- 5. Save contact information on your phone and don't just rely on keeping business cards.** Business cards are very easy to lose or misplace. It is a good idea to get into the practice of saving contact information on your phone as soon as you leave the event.

Start using these tips at our upcoming events and watch your connections grow!

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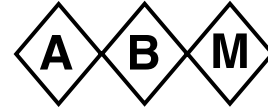
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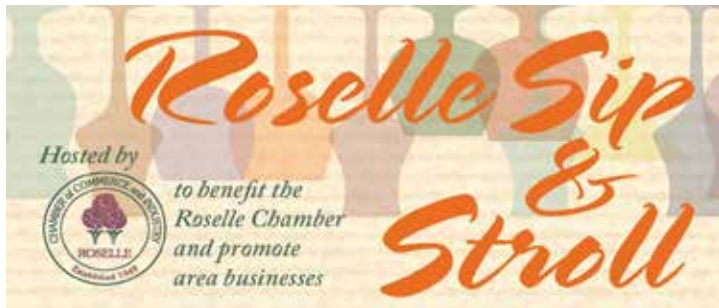
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Roselle Chamber of Commerce and Industry  
1350 W. Lake Street, Suite A  
Roselle, IL 60172



This being our inaugural event, we envisioned Sip & Stroll to be of community interest with hopes to host a well-attended event. Turns out we sold out in only 16 days – amazing!

We thank our partners from the Main Street corridor for their support - American Legion, Bulldog Ale House, 8000 Miles Restaurant, Italian Pizza Kitchen, Lynfred Winery, 1913 Restaurant & Wine Bar, and Pollyanna Brewery!

To those of you who secured admission, we'll see you on Saturday, July 14, 2018. Please remember you **MUST** check in at 1913 where you'll receive your passport and other materials between 2:30 pm and 3:30 pm only – no exceptions! The event wraps up at 8,000 Miles beginning at 6:00 pm with live music. Thank you for your support!



*Were you interested in attending only to hear the event had been sold out?* If you'd

like to participate as a volunteer, we'd love to have you join us!

Just contact Gail Croson at the Chamber

office, (630) 894-3010 or [executivedirector@rosellechamber.com](mailto:executivedirector@rosellechamber.com).