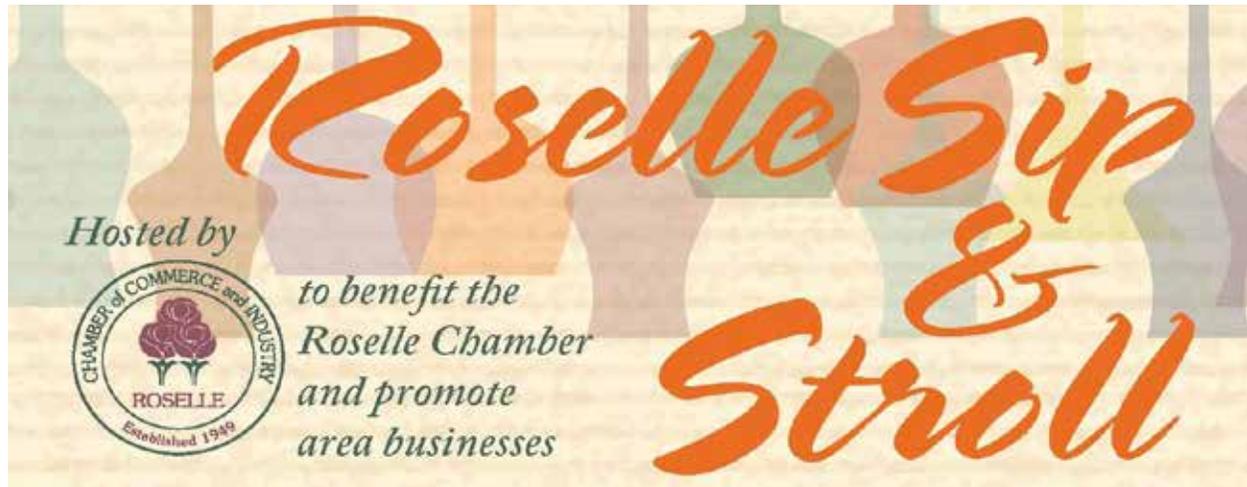


# Business News

The Voice of the Roselle Chamber of Commerce & Industry

June 2018

Volume XXV Issue 6



**Saturday, July 14, 2018 • 2:30 pm to 6:30 pm**

You're invited to participate in this inaugural event! The Chamber is pleased to partner with several Main Street corridor venues including the American Legion, Bulldog Ale House, 8000 Miles Restaurant, Italian Pizza Kitchen, Lynfred Winery, 1913 Restaurant & Wine Bar, and Pollyanna Brewery.

#### Activities include:

- Must check in and begin at 1913 between 2:30 pm – 3:30 pm. No exceptions!
- At 1913 you'll obtain a wristband, map and passport.
- Proceed to remaining venues in order of preference.
- Learn about each of the participating venues while enjoying delicious appetizers and adult beverages.

- Complete and stamp your passport at each venue to be eligible for end-of-the-event prize drawings.
- Event wraps up at 8,000 Miles beginning at 6:00 pm with live music.

Cost is \$35 per person and you must be 21 years of age to participate. Look inside this newsletter for your registration form. Share the form with family and friends which is available for download on the Chamber's page at [rosellechamber.com](http://rosellechamber.com). Reservations are being accepted through Wednesday, July 11.

For more information contact Gail Croson at [executivedirector@rosellechamber.com](mailto:executivedirector@rosellechamber.com) or (630) 894-3010.

## Upcoming Events... *Mark your calendar!*

#### Lynfred & Leaders

**Wednesday, June 20, 4:00 pm to 5:30 pm**

Roselle Park District, 10 N. Roselle Road, Roselle

*"The art of giving and receiving feedback" from Sheila Heen.*

*Christina from Lynfred Winery will be pouring samples of their amazing wines!*

#### Business After Hours

**Wednesday, June 27, 5:30 pm to 7:30 pm**

Friendly Ford, 333 E. Irving Park Road, Roselle

*Need an oil change? Get it done while you mix and mingle with fellow-chamber members at this event!*

#### Sip & Stroll

**Saturday, July 14, 2:30 pm to 6:30 pm**

*Main Street Corridor Venues*

#### Annual Member Picnic

**Tuesday, July 17, 5:30 pm**

Bloomington Golf Club Events Tent, 181 Glen Ellyn Road, Bloomington

*Barbecue, bags tournament & fun!*

## Board of Directors

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# Letter from the President

Are machines better than humans? You probably heard that the very first driverless shuttle bus, on its very first day of operation in Las Vegas, got into an accident with a delivery truck. Police blamed the delivery truck for the accident. The issue – the bus had no driver, while the truck did.

There were not any driverless vehicles, or accidents, in this year's Rose Parade. There were 81 entertaining participants from bands to floats to smiling, waving people of all sizes. For 30+ years Dr. Jay Mueller, DDS has been organizing the Rose Parade and in recent years with the help of Gail Croson, the Chamber Executive Director. It is a big job every year, constantly trying to make the parade better than the prior year; contacting the repeat groups as well as always trying to get new groups to participate.

Then there is lining up all 81 participants accurately. A big thank you to all the volunteers who arrange them flawlessly.

The result is perhaps the best community parade in Chicagoland. Roselle is the place to be on Rose Fest and Rose Parade weekend. Thank you, Dr. Jay.

Happy summer to everyone. Get out and enjoy the beautiful weather. Unfortunately, it comes and is gone before you know it!



John Binneboese  
*Itasca Bank & Trust Co.*  
(630) 773-0350

## Roselle Chamber Business News

**Editor:** Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:  
1350 W. Lake Street, Suite A, Roselle, IL 60172  
(630) 894-3010  
executivedirector@rosellechamber.com  
www.rosellechamber.com

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## Business Booths at Taste of Roselle



It's not too early to start thinking about your participation at this year's Taste to be held on Friday, August 3 through Sunday, August 5! This is a terrific opportunity for Chamber members to showcase their businesses at this well-attended community event. The Taste Commission is accepting applications for business booths via the Village's site at [roselle.il.us](http://roselle.il.us) via the Forms Center found on the Concerns & Requests page.

## Member Picnic

Mark your calendars for this year's Member Picnic on Tuesday, July 17 from 5:30 pm to 8:30 pm. The picnic will be held at the Bloomingdale Golf Club Tent located at 181 Glen Ellyn Road in Bloomingdale.



Catering with Elegance will be on site preparing and serving a barbecue feast, and we'll host a bags tournament for all who want to participate. Trophies will be awarded to 1st, 2nd and 3rd place teams – It's not too early to start forming your team!

Watch for your reservation form in the July edition of our monthly newsletter and eNews.



## How to Market Your Business through the Chamber

Membership in the Roselle Chamber provides its members with an avenue to promote their business through a variety of networking meetings and events. We also offer a number of promotional programs, and community involvement projects to build new business and strengthen existing relationships.

## NETWORKING

### Member Meetings

Members meet for breakfast, lunch or dinner to hear from qualified speakers who provide helpful tips and resources to develop leadership and organizational skills for the business owner.

### Business After Hours

Chamber members showcase their business while providing members a networking venue. Complimentary beverages and appetizers are served.

### Member Orientation

Chance for new & prospective members to learn more about Chamber programs and activities.

### Multi-Chamber Events

When the opportunity arises, we combine forces with other area chambers to expand our networking circle. This may be for a member meeting or an after-hours event. The January Multi-Chamber Progressive Luncheon is popular with members with an anticipated 150+ in attendance.

### Social Events

Annual events encourage members to relax, have a little fun, and get better acquainted with fellow members. A good example of this type of event includes our Annual Golf Outing in May and Member Picnic in July. In December, we honor our Business Person of the Year at the Annual Holiday Party.

## PROMOTIONAL OPPORTUNITIES



### eBlast Service

Using the Chamber's eService and distribution list (250+ recipients), members may send announcements and/or promotional material. Cost is \$75 per blast.

### Monthly Newsletter Advertising

Advertising space is available for

member business cards; 6-month subscription is \$150. Members may insert a flyer; \$135/issue. Space in the Member News column is limited and is FREE OF CHARGE.

### Mailing Labels

Membership mailing labels are available for \$25/set.

### Community Directory & Business Guide

The directory is an in-house publication produced every other year. 9,000 copies are produced and hand-delivered to Roselle residents and further distributed



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at Village Hall, the Public Library and other businesses and organizations. The directory includes a Chamber Member products and services listing and other useful information about the Roselle community.

## COMMUNITY INVOLVEMENT

### Rose Parade

Co-hosted with the Village of Roselle, the Chamber plans and organizes the Annual Rose Parade held the first Sunday in June. Members are invited to participate as a parade entry and assist with staging.

### Taste of Roselle

The Chamber hosts separately a Bingo and Beverage Tent at this annual event which is held the first weekend in August. Sponsorship opportunities are available and volunteers are needed.

## A Roselle Tradition Celebrating 59 Years!



The Annual Rose Parade continues to be a huge crowd pleaser. Spectators turned out in great numbers to experience the sights and sounds of marching bands, floats, and friends who marched through the streets.

An event of this caliber requires assistance from the Village Board, various village departments, and leaders in our business community. We thank our elected officials and leadership of the Village of Roselle for their continued support of this



popular community event. This group of dedicated individuals includes Mayor Andy Maglio and the Village Trustees, Village Administrator Jeff O'Dell, Police Chief Steve Herron, Fire Chief Dan Anderson, and the Crew at Public Works.

Additionally, Turner Park provides a comfortable staging area, and we thank the Roselle Park District for the use of their facility as well as Ventura 21, Inc. for use of their ATV.

Chamber Board Member Dr. Jay P. Mueller, DDS has led the Parade Committee since 1982. The Committee is comprised of Chamber Board Members and member volunteers who work tirelessly to present this annual event. Each and every year our volunteers are to be commended for a job well done!



NMLS# 654216

**Michelle Daniel**  
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 Branch Manager  
 mdaniel@rosellebankandtrust.com  
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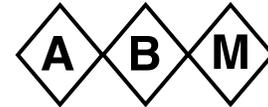
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Roselle Chamber of Commerce and Industry  
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## A Roselle Tradition Celebrating 59 Years! (continued)

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