

Business News

The Voice of the Roselle Chamber of Commerce & Industry

May 2018

Volume XXV Issue 5



59th Annual Rose Parade



Mark your calendars for Sunday, June 3 and join the crowd to watch the 2018 Rose Parade as it strolls through town!

Member businesses who are participating as an entry will discover our parade is a great way to promote your business to the hundreds of spectators lining the parade route. Line-up notices will be mailed to parade applicants this month. The notice will provide your line-up number, instructions for staging/drop-off procedures, and a parade route map. Please be sure to distribute this information to all members of your unit!

In an effort to enhance our parade, the Parade Committee has developed guidelines for all parade

entrants. So please remember, all entries must show some effort in their presentation by providing visual or audio amusement for spectators.

We look forward to the sights and sounds of this year's parade and hope to see you there!

The Parade Committee is looking for volunteers to help with assembly on Sunday, June 3. If interested, please call Gail Croson at the Chamber office.



Upcoming Events... *Mark your calendar!*

Wednesday, May 16, 4:00 pm to 5:30 pm

Lagers & Leaders

Roselle Park District, 10 N. Roselle Road, Roselle
Productivity is one of our greatest leadership challenges. How do leaders build capacity? This session is designed to help us get better at getting stuff done.

Wednesday, May 23, 5:30 pm to 7:30 pm

Business After Hours

Brunswick Zone, 1100 W. Lake Street, Roselle
Good times, great food, and unforgettable memories come to life on the lanes whenever you roll in to Brunswick Zone Roselle Lanes. Their center features all-star lanes, the latest arcade games, and delicious menus packed with a winning selection of food and beverages!

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Letter from the President

Have you read a book in the last year? Pew Research shows that more than 25% of Americans have not even read part of a book in the last 12 months. You would not think that this is a big deal – after all, we are all really busy with all on our plates. However, studies show there are many benefits to reading books, including being more creative and open minded, as well as living longer and more successful lives. Please pick up a good book and read it. You will be happy you did.

Talk about being happy, the Chamber just enjoyed a very successful golf outing. Over one hundred golfers enjoyed almost a day without rain – for some it rained the last hole or two. But it was a great day. Our hats are off to the Chairman, John Dabrowski.

Next is the Rose Parade. Parade Chairman Jay Mueller is putting together another one-of-a-kind parade. This parade is a perfect opportunity to publicize your business in front of thousands of people. We hope that you took advantage of submitting a parade entry as you can increase traffic to your business with this exposure, which is one reason you joined the Chamber. You will be happy you did. For more information about this year's parade, please contact the chamber office.

Congratulations to all our members who have graduates this year. We wish the best to all of them.



John Binneboese
Itasca Bank & Trust Co.
(630) 773-0350

Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
1350 W. Lake Street, Suite A, Roselle, IL 60172
(630) 894-3010
executivedirector@rosellechamber.com
www.rosellechamber.com

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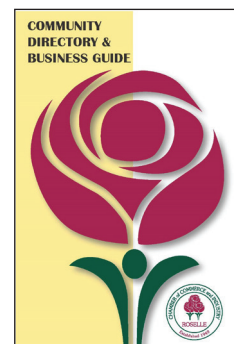
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Community Directory in Production

This is a very exciting time for the Chamber as our 2018-2019 Community Directory & Business Guide is in production! We will soon receive 9,000 copies that will be displayed at high-traffic local businesses, Village Hall and the Library. The Chamber will also deliver a copy to all residents in Roselle. All advertisers will be sent a copy of the directory following its delivery to our office.



We recognize that our membership's commitment in supporting local business made this directory possible. The Roselle Chamber of Commerce & Industry appreciates contributions from our member advertisers:

- @properties, Holly Kapsa Priestley
- A&A Paving Contractors, Inc.
- ABM Commercial Flooring, Inc.
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Taste of Roselle

Friday, August 3 through Sunday, August 5



Taste Volunteers

The Chamber is once again hosting the Bingo Tent and co-hosting beer sales at this year's event. This is a great opportunity to be a part of a popular summertime event and offers you a fun-filled setting to get better acquainted with your fellow-chamber members. Watch future editions of our newsletter to see how to sign up for a shift or more!

Business Booths Available!

Take this opportunity to showcase your business at this well-attended community event! The Taste Commission is accepting applications for business booths on the Village's site at roselle.il.us via the Forms Center found on the Concerns & Requests page.

Member Picnic

Mark your calendars for this year's Member Picnic on Tuesday, July 17 from 5:30 pm to 8:30 pm. The picnic will be held at the Bloomingdale Golf Club Tent located at 181 Glen Ellyn Road in Bloomingdale. Catering with Elegance will be on site preparing and serving a barbecue feast, and we'll host a bags tournament for all who want to participate. Trophies will be awarded to 1st, 2nd and 3rd place teams - It's not too early to start forming your team! Watch for future eNews to secure your reservation.



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Member Email Blasts

Using the Roselle Chamber's email service, we're pleased to offer our e-blast communication to our member businesses and organizations. Please note the following guidelines:



- Service is available to Roselle Chamber Members only.
- Cost is \$75.00 per 'blast' payable by cash, check or credit card (Visa, MasterCard & Discover accepted).
- Message to be composed and formatted in a Word document. The message will be copied and pasted out of Word.
- Company logo may be included but no other clipart. Logos to be provided in JPG or GIF file (preferably one that is not memory-intensive).
- Message may contain hyperlinks.
- Attachments cannot be sent out with message.
- Message will be sent within 5 business days of receipt.
- Message will be sent via executivedirector@rosellechamber.com address using Constant Contact e-service.
- Member's message will be afforded a block of its own, however the Chamber reserves the right to include news about upcoming Chamber sponsored activities or programs within the email.
- A disclaimer will be included to indicate the message is a paid advertisement and will release the Chamber of any liability for the contents of the message.
- Messages may be refused at editor's discretion.
- Member's copy of the email will serve as sent confirmation.

For more information or to schedule an e-blast, please contact Gail Croson at the Chamber office, (630) 894-3010.

We Want You!

Get more out of your Chamber membership by getting involved! Regular attendance at monthly member meetings are a great venue to get you and your business known. Chamber annual events offer additional networking opportunities to build and strengthen relationships with your fellow chamber members. Be sure to mark your calendar with our upcoming meetings and events and register for these activities by contacting the Chamber office.





Membership Mailing Labels	\$ 25.00 (per set)
Membership eBlast	\$ 75.00 (per blast)
Newsletter Business Card Size Advertisement	\$150.00 (6 months)
Newsletter Flyer Insert	\$135.00 (per issue)
Newsletter "Member News" Column	FREE
Newsletter "Member of the Month" Column	FREE
Roselle Community Directory & Business Guide Listing	FREE

For more information, call Gail Croson at the Chamber office.



Take advantage of an exciting opportunity for you and your business. A local "Business Networking International" (BNI) chapter is forming here in town. BNI is category specific which means, if you're interested...first to fill out and submit application fills the category. For more information contact Chris Bryan, Chris@chrisbryansf.com.



Do you have news about your business that you want to share with Chamber members? Space is limited and will be available on a first-come first-serve basis. Submissions for consideration are due by the 20th of the month prior to publication (e.g., by June 20th for the July issue). Call, fax or email Gail Croson at the Chamber office to be a part of "Member News".

NMLS# 654216

Michelle Daniel
Assistant Vice President
Branch Manager

mdaniel@rosellebankandtrust.com
T 847-879-7905
F 630-529-0154



1350 West Lake Street
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Roselle Chamber of Commerce and Industry
1350 W. Lake Street, Suite A
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Annual Golf Outing

We're pleased to report that the Roselle Chamber of Commerce & Industry's Annual Golf Outing was a success! Golfers arrived eager to potentially play their first round of the season. A late-afternoon rain storm sent us into the clubhouse a few holes short of completing eighteen. We expect this year's outing will be remembered as the one with an amazing double-rainbow.



Thank you to all who participated including our sponsors, donors, golfers and volunteers. We owe our success to all of you. Look inside this newsletter for a special insert listing those who contributed.

