

Business News

The Voice of the Roselle Chamber of Commerce & Industry

April 2018

Volume XXV Issue 4



Annual Golf Outing Wednesday, May 9

Calling on all Golfers, Duffers, Hacks, Flog-ers and Caddyshack enthusiasts, as well as Sponsors, Donors and Volunteers! Spring has Sprung and that means it's time for the Roselle Chamber of Commerce's Annual Golf Outing! It's always first and always the BEST!

This year's Golf Outing at Bloomingdale Golf Club promises an entertaining day of golf, no real talent necessary, it's a scramble! Range balls, greens fee with cart, beverages, fresh fruit and fine cigars on the course are included for your enjoyment. Registration begins at 10:30 am with an excellent lunch cookout on the veranda featuring hamburgers, sausage and more! Each Golfer receives a gift at registration, an opportunity to participate in the raffle, and plays for prizes on the course. Prizes will be awarded for Longest Drive, Hole-in-One, and Closest-to-the-Pin. After a day of fun on the Golf Course, a few beverages and a lot of fresh air, your appetite will

be satisfied by our Famous Pig Roast dinner and all the trimmings that go along with it.

Look inside this newsletter for your golf reservation form, and a form for sponsorship, raffle prize donations and volunteers. Be sure to respond by Friday, April 13 to receive Early Bird Foursome discount!

For additional information about outing, sponsorships or donations, call Gail Croson at the Chamber office, (630) 894-3010.

- ◆ Gifts for all Golfers!
- ◆ Practice Range, Greens Fee with Cart
- ◆ Beverages, Fruit & Cigars on Course
 - ◆ Par 3 Games & Skill Contests
 - ◆ Lunch Cook-Out on Veranda
 - ◆ Famous Pig Roast Dinner with Ribs & Chicken
- ◆ Enormous Raffle with Great Prizes & More!

Upcoming Events... *Mark your calendar!*

Tuesday, April 17, 7:30 am – Member Breakfast

Brunch Café, 1500 W. Lake Street, Roselle

Tax bills are coming! Find out all you need to know from John T. Dabrowski, Bloomingdale Township Assessor.

Wednesday, April 18, 4:00 pm to 5:30 pm – Lagers & Leaders

Roselle Park District, 10 N. Roselle Road, Roselle

Watch an incredible video by Joseph Grenny about the tools for talking when stakes are high.

Wednesday, April 25, 5:30 pm to 7:30 pm – Business After Hours

Spavone's Ristorante, 266 West Lake Street, Bloomingdale
Hosted by Tony himself, join us for complimentary beverage and appetizers in the Spavone Room.

Wednesday, May 9, 10:30 am registration – Annual Golf Outing

Bloomingdale Golf Club, 181 Glen Ellyn Road, Bloomingdale

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Letter from the President

If you ask several people what they think of Big Ben in London, the typical answer is they think of the clock structure. Did you know Ben is actually the bell? The bell has been re-cast three times due to cracking in the late 1850's.

It seems like the Wheel of Fortune has been on since the late 1850's. If you are a "Wheel Watcher", you probably know that the most frequently used letters of the alphabet are: E, A, R, I and O. So enjoy your EARIOs as you astound your friends and family.

Although we have had few days this spring that have felt like golf weather, the Roselle Chamber of Commerce Annual Golf Outing is coming on May 9th. John Dabrowski, the Chairman of the golf outing is in the process of organizing a first-class event starting with use of the driving range to lunch on the veranda, golfer gifts and fruit and cigar carts on the course. And the evening dinner featuring the famous pig roast, that includes ribs and chicken, is a perfect complement to a wonderful day.

This is a perfect day to build a relationship, entertain a client or two or repay a golf day you owe. Registration forms are in this mailing. I hope to see you there. It is going to be a perfect day – 70 degrees and sunny, light wind.



John Binneboese
Itasca Bank & Trust Co.
(630) 773-0350

Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
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(630) 894-3010
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www.rosellechamber.com

Special Assistance: *Roselle Bank & Trust*

Layout, design and printing services provided by: *Printing Plus of Roselle, Inc.*

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Please update your Chamber Membership Directory and Community Directory, and welcome our new members and contacts at an upcoming meeting. And remember... *it's good business to do business with Chamber members.*

Business Booths at Taste

It's not too early to start thinking about your participation at this year's Taste of Roselle to be held on Friday, August 3 through Sunday, August 5. This is a terrific opportunity for Chamber members to showcase their businesses at this well-attended community event.

The Taste Commission is accepting applications for business booths via the Village's site at roselle.il.us via the Forms Center found on the Concerns & Requests page.





Electronic Recycling Program

Bloomington Township Highway Department is participating in the Unwanted Electronic Recycling Program for Township residents at no cost to taxpayers. Electronic recycling events are held the first Saturday of every month (except holiday weekends) April through December from 8:00 am to noon. Electronics may be brought to the Highway Department at 6N030 Rosedale Avenue in Bloomingtondale.

The recycling program is for township residents only. Please be certain to bring proof of Township residency - no exceptions! Also, please bring enough assistance with you to remove your recyclables from your vehicle. The Township cannot be responsible for any damage to vehicles.

To view a list of equipment being accepted, please visit www.bloomingtondalehighwaydept.com. For more information, call the Bloomingtondale Township Highway Department at (630) 529-5221.



eBlast Service

Do you have a special event or other announcement that you'd like to share with your fellow-chamber members? We can help! Using the Chamber's e-Blast Service your email message will reach over 250 recipients.

For more information or to schedule an e-blast, please contact Gail Croson at the Chamber office, (630) 894-3010 or executivedirector@rosellechamber.com.



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5 Tips for your Next Networking Event

One of the perks of being a Chamber member is all the networking opportunities we provide. Our Board of Directors works diligently to organize a variety of activities ranging from after-hours events and membership meetings to annual & powerful events like the Golf Outing, Rose Parade, Taste of Roselle and more. We plan and help organize the details - locations, setting, topics, food - and pave the way for YOU to meet other businesses and connect with them.

While a room full of business leaders might seem intimidating, it offers a limitless number of potentially prosperous interactions. It is an investment in your business and can yield great results for years to come.

Today, we will share several tips to get you in the right mindset for the next networking event you plan to attend. You have probably heard enough about practicing your elevator speech and giving out your business card so we will skip the obvious and dig right in to other pointers.

1. **While introducing yourself and talking about what you do is important, at least 90% of your interaction should be about the other person not you!** People tend to get carried away and talk more about their products/services in hopes of selling more which limits their networking efforts and turns people off right away. If you are meeting someone for the first time, focus all your attention on listening to them and asking questions to show your interest.
2. **Provide value before asking for favors!** Building a relationship with your connections should be your number one goal. Don't expect people you just met to go out of their way to benefit you. It's a two-way street and the sooner you start giving, the more you will receive later. Show your connections that you are interested in their success, not just focused on yours.
3. **Many people get into the habit of spending the majority of their time with someone they know and like, but that defeats the purpose of attending a networking event!** Your goal is to expand your network by building new connections. Manage your time strategically to allow you to meet new people and reconnect with old ones.
4. **Attend more than one type of event and make networking a regular activity!** Don't pick one type of event and stick to it. Take advantage of the different

benefits you can get from the various types of events. Smaller, casual networking events provide more intimacy and give you a chance to connect on a deeper level. Bigger, annual events can generate a lot of exposure to your business and present you to the community as a leader in your field.

5. **Save contact information on your phone and don't just rely on keeping business cards.** Business cards are very easy to lose or misplace. It is a good idea to get into the practice of saving contact information on your phone as soon as you leave the event.

Start using these tips at our upcoming events and watch your connections grow!

Police Department Launching a New Notification System



This spring, the Roselle Police Department is rolling a new opt-in community notification system. The department is partnering with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories, like severe weather, criminal activities, traffic

incidents, missing events, local events, and more.

Residents can register by texting 60172 to 888777 from their mobile phones or online at www.roselle.il.us/Police. Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by going to the Nixle website at www.nixle.com and creating a user profile. The service is secure, reliable and easy to use.

All alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from the Roselle Police Department. Nixle Alerts can be sent via text, email, web, and the Nixle Mobile App in an instant. Nixle is partnered with NLETS for unmatched data security, as well as the National Center for Missing and Exploited Children, the National Blue Alert Network, and Google for unmatched reach and two-way information exchange.

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Roselle Chamber of Commerce and Industry
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Roselle, IL 60172



Reserve Your Position in the Rose Parade!

The 59th Annual Rose Parade is set for Sunday, June 3; lineup at 12:30 pm, step off at 2:00 pm. Parade entry applications are pouring into the Chamber office with expectations of another fabulous parade, and there's always room for more! Take this opportunity to get exposure for your business at this popular community event by participating in this year's parade. You'll discover not only is this a great way to promote your business, but you'll have fun at the same time!

Look for your parade application inside this newsletter. Applications are due to the Chamber office by April 27. For additional information, call Gail Croson at the Chamber office, (630) 894-3010.

The Parade Committee is looking for volunteers to help with assembly on Sunday, June 3. If interested, please contact Gail Croson at (630) 894-3010 or executivedirector@rosellechamber.com.



2018-2019 Community Directory & Business Guide

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Time is running out, and we'd like to extend the opportunity to advertise in the new edition of our Community Directory & Business Guide.

We're pleased to provide this publication as an avenue to promote your business. Your business will be included in a two-year directory with 9,000 copies set for business and residential distribution in late spring/early summer of this year. Widely used by our local business and residential communities, this publication contains a business guide as well as information of general community interest.

We're offering a variety of ad sizes to accommodate most advertising budgets. Don't miss this opportunity to promote your business in this two-year directory at a reasonable rate!

To ensure your space, please complete the enclosed contract and return it along with your camera-ready artwork and payment to the Chamber office by April 30, 2018.

For more information, please contact the Chamber office at (630) 894-3010 or executivedirector@rosellechamber.com.

