

Business News

The Voice of the Roselle Chamber of Commerce & Industry

January 2019

Volume XXVII Issue 1



Take Advantage of the Chamber's New Website!

www.rosellechamber.com

Our new site offers members an avenue to promote their business through the business directory and special offers, assist in the search of employees, and achieve member event rates and admission to member-only activities.

We encourage the primary contact of your business to visit the site and create a member account to take full advantage of these benefits. Once login credentials are established, they may be shared with staff who actively maintain and support your Chamber membership and participation.

The member dashboard provides access to:

Member Directory



Members receive a basic business listing in our online searchable directory. This includes business name and location, products and/or services provided, and a link to the business website. The account dashboard allows members to update this information as well

as enhance the listing by adding a logo (image) and a business description.

Special Offers

Members may create promotions through the special offers form and upload them to the Chamber's site. A page dedicated to special offers will encourage visitors to view ongoing specials with an option to print a coupon for redemption.



Job Postings

Members in need of help may post a job opening on the Chamber's site. Postings will be displayed until a request is made of the Chamber office for its removal.



Online Events Registration

Login to your member account to receive reduced member rates and admission to member-only events!!

Please contact the Chamber office if any assistance is needed to create and maintain your chamber account.



Upcoming Events... *Mark your calendar!*

Ribbon Cutting

Thursday, January 3, 5:00 pm

Crazy Crab, 944 Lake Street, Roselle

Join Village officials as we celebrate one of the newest restaurants to Roselle!

Member Breakfast

Tuesday, January 15, 7:30 am

Brunch Café, 1500 W. Lake Street, Roselle

Be sure to check out our goals for 2019!

Multi-Chamber Progressive Luncheon

Thursday, January 17, 11:00 am (sharp!)

Bloomington Golf Club, 181 Glen Ellyn Road, Bloomington

Colossal networking opportunity! Meet with business professionals from seven other area chambers.

Business After Hours

Wednesday, January 23, 5:30 pm to 7:30 pm

Lynfred Winery, 15 S. Roselle Road, Roselle

Raise your glass as we toast the Winery's 40th Anniversary!

Board of Directors

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Executive Director, Gail Croson

Letter from the President

As the New Year begins, I pause to thank each of you for helping us make the Roselle Chamber of Commerce & Industry successful in its endeavors over the past year.

I'm honored to be taking on the role of President of the Roselle Chamber, and I am especially pleased that Susan Sargent is serving as Vice-President. I thank my predecessor John Binneboese for his service as President over the last three years and for his continued loyalty and dedication of the Chamber's mission.

Additionally, I welcome our 2019 Board of Directors as we look forward to a prosperous year. Please take some time to view the Board listing adjacent to this message and find time to thank them for their commitment to the Roselle Chamber. We will face new challenges and goals, and with your support, we will succeed. It goes without saying that a chamber as well constructed as ours will continue to be successful.

While you reflect on the past and look forward to the new year, make a resolution to promote your business through participation in our activities. Be sure to check the January Upcoming Events column and our eNews announcements as the new year brings us a number of meetings and events including something new moving forward – ribbon cuttings as we welcome new businesses to the Village. I encourage you to join us for as many activities as possible to help strengthen and build relationships with your fellow-chamber members.

In closing, I thank you for your friendship and support, and wish you and your family a healthy and prosperous New Year.

John T. Dabrowski
Bloomington Township Assessor



Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
1350 W. Lake Street, Suite A, Roselle, IL 60172
(630) 894-3010
executivedirector@rosellechamber.com
www.rosellechamber.com

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Get Your Membership to Work!

This year promises to be an exciting and a busy time for the Roselle Chamber of Commerce and Industry. We have experienced board members to lead the Chamber and chair our various project committees. Your Board is excited about the upcoming year and is looking forward to new opportunities and prosperous business relationships.

Our Chamber's strength depends on the involvement of our members. So, as you're setting your goals and resolutions for the New Year, make sure "Be involved with the Chamber" is high on your list! Your participation is the best way to get you and your business known.

We value your ideas and opinions and want to hear from you. As always, please do not hesitate to contact the Chamber office or any of the Board members with new ideas throughout the year. We appreciate your membership and look forward to a wonderful 2019!

Membership Renewal Time!



Thank you to the many members who have already renewed their commitment of membership with the Roselle Chamber in 2019!

The official 2019 decal for your member plaque will soon be sent to all members. If you haven't remitted membership dues, be sure to do so soon to remain in our online directory.

**Customers are looking
for you online –
learn how to help them find you!**



Join us for this informative workshop when we'll hear from a Google expert trainer how to grow your business. In partnership with Bloomingdale and Carol Stream chambers, this lunch meeting will take place on February 20, 11:30 am at Jameson's Charhouse in Bloomingdale. We find this a great opportunity to expand your networking circle while learning how to effectively increase your online presence.

Gain additional exposure for your business through event sponsorship. Only two sponsorships are available to each participating Chamber and are available on a first-come, first serve basis.

The cost of sponsorship is \$250 and includes:

- Recognition Pre-Event & Post-Event
- Chamber provided Signage at Event
- Place Promotional Material at Sponsor Table
- One complimentary lunch

You may register for this event through our online calendar and purchase a sponsorship from the store at rosellechamber.com.



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John Binneboese
Senior Vice President

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Fax: 630-295-8669
johnbinneboese@itascabank.com
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Advertise on the Chamber's Website

The Roselle Chamber of Commerce & Industry's site offers members an opportunity to promote their business by placing an ad on the Home page. The cost of a six-month subscription is only \$150 and includes display of your business card with a link to your website.

Space is limited and available on a first-come, first serve basis. If interested, you may purchase from our online store. Be sure you're logged into your chamber account and click "Members Only".

For more information, please contact the Chamber office by phone at (630) 894-3010, or email us at ads@rosellechamber.com.

Think Spring



The Roselle Chamber of Commerce and Industry's 2019 Annual Golf Outing is set for Wednesday, May 8. This year's outing promises to be jam-packed with golf packages to include lunch, a round of golf with cart, amenities on the course, and a fabulous dinner. Sponsorships will be available, and we always welcome door prize donations.

Be sure to save-the-date and invite your business associates and friends! Watch future newsletters for more information.

Roselle Police Department Launching Video Sharing Program



In an effort to reduce crime and identify and apprehend criminals, the Roselle Police Department is launching a video sharing partnership with the community called Roselle Police C.A.R.E.S.

The video sharing partnership works on a voluntary basis with business and property owners who have private video security systems that record public areas, streets, sidewalks, parking lots, etc. Police who respond to criminal incidents and suspicious activities will be able to see a map of nearby locations with cameras so they can quickly contact the registered video partner that may have recorded footage that could aid an investigation. Property owners who are participating in Roselle Police C.A.R.E.S. would only be contacted by the Roselle Police Department if a criminal incident took place near their camera. Police personnel may ask camera owners to review or provide recorded footage related to a specific incident.

Registration for Roselle Police C.A.R.E.S. is simple. Property owners can complete a registration form located on the Police Department's website. Paper copies of the registration form are also available in the lobby of the police department for those who are unable to sign up online.

Once you have completed the registration form, a member of the Roselle Police Department will follow up with you for confirmation. All your information is confidential, and we will not share it with anyone outside the Roselle Police Department. There is no fee to register, and you can unsubscribe at any time.

If you have any questions about this initiative, please email Roselle Police Community Resource Coordinator Tamie Madden at tmadden@roselle.il.us or call (630) 671-4067.

Susan A. DiMeo-Sargent
Vice President Branch Manager

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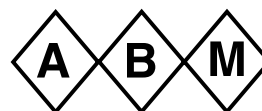
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January Multi-Chamber Progressive Luncheon

Thursday, January 17

Mark your calendar for a Multi-Chamber Progressive Luncheon on Thursday, January 17. Registration begins at 11:00 am with the program starting at 11:30 am sharp! This popular event will bring an expected 150+ business associates from the surrounding area.

In partnership with other seven area chambers of commerce, we're pleased to provide this networking opportunity. Attendees will enjoy a three-course meal starting with salad followed by an entrée then dessert and coffee. You'll move from table to table for each of these courses, meeting with different attendees during each course. Be prepared to offer your table mates a one-minute infomercial about you and your business, be sure to bring plenty of business cards to pass out, and bring other material to display on the promotional table

for distribution to all attendees.

Seating assignments will be determined in advance to accommodate rotations. Reservations will not be taken after Monday, January 14, and walk-ins cannot be included in rotation.

With seven business organizations participating, this popular event will fill up fast! So, don't delay make your reservation today! Register for this event at www.rosellechamber.com.

