

# Business News

The Voice of the Roselle Chamber of Commerce & Industry

March 2019

Volume XXVII Issue 3



## Annual Golf Outing Wednesday, May 8



181 Glen Ellyn Road,  
Bloomingdale  
10:30 am – Registration  
12:00 Noon – Shotgun  
Scramble Start  
6:00 pm – Dinner

Promote your business through  
Door Prize Contributions and Sponsorships.

Watch this month's mail for your invitation. For more information about outing, sponsorships or donations, contact Chair John T. Dabrowski or Executive Director Gail Croson at the Chamber office, (630) 894-3010.

- ◆ Gifts for all Golfers!
- ◆ Practice Range, Greens Fee with Cart
- ◆ Beverages, Fruit & Cigars on Course
- ◆ Par 3 Games & Skill Contests

- ◆ Lunch Cook-Out on Veranda
- ◆ Famous Pig Roast Dinner with Ribs & Chicken
- ◆ Enormous Raffle with Great Prizes & More!



## Upcoming Events... *Mark your calendar!*

### Member Dinner

Tuesday, March 19, 5:30 pm  
Spavone's Ristorante, 266 W. Lake Street, Bloomingdale  
*Workers' comp for the Employer presented by the Illinois Workers' Compensation Commission.*

### Business After Hours

Wednesday, March 27, 5:30 pm to 7:30 pm  
Rookies All-American Pub & Grill, 1360 Lake Street, Roselle  
*Join us at one of Roselle's newest pubs for complimentary beverage and appetizers!*

## Board of Directors

**Chairman** Joseph Salerno  
*Salerno's Rosedale Chapels*

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*Bloomingtondale Township Assessor*

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*The HBC Insurance Group*

**Executive Director** Gail Croson

*In Memory*  
Joseph G. Salerno



# Letter from the President

We are greatly saddened by the loss of our dear friend, Joe Salerno. With his love for community in mind, we will always remember and honor Joe's commitment to the Chamber.

Shortly after you receive this newsletter, you will receive an invitation packet to our upcoming Golf Outing. Our outing will kick off the golf season on Wednesday, May 8th at Bloomingtondale Golf Club.

Golfers will partake in the staples of our outing including a barbecue lunch, our famous pig roast dinner, fruit, cigars and beverages on the course. We've selected a premium gift for golfers that will satisfy all. We're also seeking sponsors and volunteers. We offer a variety of sponsorship levels to accommodate most advertising budgets, and volunteers will meet and greet our golfers and experience the camaraderie gained through participation.

Be sure to save the date, again May 8th, and take some time to review the invitation packet to see how you will participate in this popular event.

Sunday, June 2, 2019 marks a historic time for the Rose Parade as we celebrate its 60th anniversary! We honor this milestone by recognizing the Village for their commitment in providing a time-honored community event. Various officials and departments, starting with the Village Board and Administration, work behind the scenes with the Chamber to host the parade. Public Works "paves the way" to stage the parade, and Police and Fire are always on hand to provide safety for residents and spectators. We also thank and recognize the Roselle Park District for use of the Turner Park facility and grounds where the parade steps off.

If you're interested in entering your business into the parade, watch for a parade application in future editions of our newsletters. Also, the Parade Committee is seeking volunteers to help set-up and direct entrants to their position within the line-up. Please contact the Chamber office to sign up.

We continue to offer monthly opportunities for member to network and socialize. I encourage you to participate in all that the Chamber has to offer including our upcoming Member Dinner on March 19th, 5:30 pm at Spavone's Ristorante when we'll hear about worker's comp resources for the employer from the Illinois Workers' Compensation Commission. Later in the month on March 27th we're meeting at Rookies All-American Pub & Grill for After Hours from 5:30 pm to 7:30 pm.

John T. Dabrowski  
*Bloomingtondale Township Assessor*

## Roselle Chamber Business News

**Editor:** Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:  
1350 W. Lake Street, Suite A, Roselle, IL 60172  
(630) 894-3010  
executivedirector@rosellechamber.com  
www.rosellechamber.com

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Township Assessor

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## Welcome New Members!

Roselle Sister Cities Association

Joan Domke

630 S. Oak

Roselle, IL 60172

(630) 651-2780

www.roselle.il.us/259/Roselle-Sister-City-Association

Please update your Chamber Membership Directory and Community Directory, and welcome our new members and contacts at an upcoming meeting. And remember... *it's good business to do business with Chamber members.*



## Take Advantage of our Online Services

Membership in the Roselle Chamber includes a basic business listing within the Member Directory on the Chamber's website. This basic listing includes contact information, and products and/or services that you provide.

We encourage member businesses to create a Chamber account to increase your online presence as well as receive additional benefits of membership. Once established you will gain access to a Member Dashboard allowing you to:

- Add a link to your website
- Upload your logo or another image

- Add a detailed business description
- Receive reduced admission rates for our events
- Post special or seasonal promotions
- Post job openings to assist in the search of employees

For more information or assistance, please contact Gail Croson at the Chamber office at [executivedirector@rosellechamber.com](mailto:executivedirector@rosellechamber.com) or (630) 894-3010.



## Advertise on the Chamber's Website

The Roselle Chamber of Commerce & Industry's site offers members an opportunity to promote their business by placing an ad on the Home page. The cost of a six-month subscription is only \$150 and includes display of your business card with a link to your website.

Space is limited and available on a first-come, first serve basis. If interested, you may purchase from our online store. Be sure you're logged into your chamber account and click "Members Only".

For more information, please contact the Chamber office by phone at (630) 894-3010, or email us at [ads@rosellechamber.com](mailto:ads@rosellechamber.com).



**Don't forget to change your clocks  
on Sunday, March 10th.**

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**Michael D. Hovde, Jr.** | Attorney

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## Ribbon Cutting – February 9

Chamber Members joined Village Officials as we celebrated Jen's Art, Gifts & Books' new location on Howard.



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## Multi-Chamber Lunch – February 20

Members learned how to grow business online from a Google expert trainer. Topics included how to easily add or update your info on Google Search and Maps, how to optimize and promote websites, and more.

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## Business After Hours – February 27

Friendly Ford opened their doors to us where we met in their immaculate service center and stunning showroom. We thank the entire Friendly Ford family for their hospitality and generosity in providing eats and drinks!

## Sign Up for Public Safety Alerts Through Nixle



The Roselle Police Department has implemented an opt-in community notification system through Nixle that alerts subscribers in real-time to localized emergency situations and relevant community advisories, like severe weather, criminal activities, traffic incidents, missing persons, local events, and more.

Residents can register by texting 60172 to 888777 from their mobile phones or on the Police Department home page, [roselle.il.us/61/Police](http://roselle.il.us/61/Police). Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by going to [nixle.com](http://nixle.com) and creating a user profile. The service is secure, reliable and easy to use.

Alerts are targeted geographically, allowing residents to receive localized, relevant alerts from the Roselle Police Department. Nixle Alerts can be sent via text, email, web, and the Nixle Mobile App in an instant.

**Susan A. DiMeo-Sargent**  
Vice President Branch Manager

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Roselle Chamber of Commerce and Industry  
1350 W. Lake Street, Suite A  
Roselle, IL 60172

## Annual Rose Parade



Mark your calendar for the 60th Annual Rose Parade on Sunday, June 2. This year's parade promises to bring great musical and visual entries.

It's not too early to start thinking about an attraction to enter into the parade. Entrant guidelines set by the Parade Committee include and are not limited to:

- The Rose Parade showcases community spirit. Display your pride in our community!
- Entries must show some effort in their presentation by providing visual or audio amusement. Failure to do so will disqualify your entry in a return invitation. Plain business vehicles with the sole purpose of handing out flyers will not be accepted.
- Individuals operating motorized vehicles must be at least 18 years of age with two years of driving experience and a valid driver's license. Keep performances away from curbside to avoid potential

collision with spectators. No spinning tires allowed.

- NO pyrotechnic displays or use of LP gas is allowed.
- Candy and other giveaways MUST be handed out, not thrown from floats or vehicles.
- Use of high-pressure water guns is prohibited.
- NO dogs allowed. Leave pets at home.

Check upcoming editions of our newsletter for your application to be a part of this annual community event.

We're also seeking volunteers to help with parade line-up and traffic flow. If interested, please contact the Chamber office.

