

Business News

The Voice of the Roselle Chamber of Commerce & Industry

May 2019

Volume XXVII Issue 5



60th Annual Rose Parade



Mark your calendars for Sunday, June 2 and join the crowd to watch the 2019 Rose Parade as it strolls through town!

Member businesses who are participating as an entry will discover our parade is a great way to promote your business to the hundreds of spectators lining the parade route. Line-up notices will be mailed to parade applicants this month. The notice will provide your line-up number, instructions for staging/drop-off procedures, and a parade route map. Please be sure to distribute this information to all members of your unit!

In an effort to enhance our parade, the Parade Committee has developed guidelines for all parade entrants. So please remember, all entries must show some effort in their

presentation by providing visual or audio amusement for spectators.



We look forward to the sights and sounds of this year's parade and hope to see you there!

The Parade Committee is looking for volunteers to help with assembly on Sunday, June 2. If interested, please call Gail Croson at the Chamber office.



Upcoming Events... *Mark your calendar!*

Tuesday, May 21, 7:30 am – Member Orientation

Roselle Bank & Trust, 1350 W. Lake Street, Roselle
Take this opportunity to meet experienced chamber members and hear from them the many benefits that your business can gain through active participation in the Roselle Chamber. Continental breakfast will be served. Be sure to bring plenty of business cards!

Wednesday, May 22, 5:30 pm to 7:30 pm – Business After Hours

Spavone's Ristorante, 266 W. Lake Street. Bloomingdale
Appetizers and beverage compliments of Tony!

Sunday, June 2, 2:30 pm lineup; 2:00 pm step-off – 60th Annual Rose Parade

Starting at Roselle and Devon; ending at Irving Park and Lawrence

Saturday, July 13, 1:00 pm to 6:00 pm – Save the date! Sip & Stroll 2019

Tickets will go on sale soon! Watch for future emails to purchase your tickets.

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Letter from the President

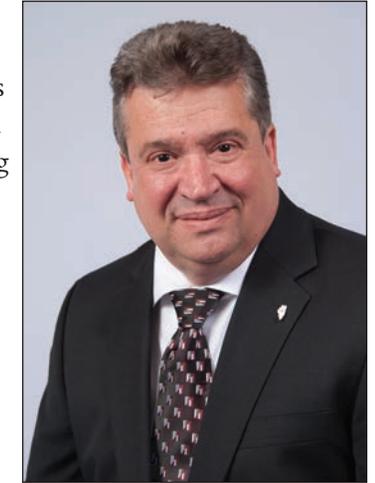
As I go through what seems to be a never-ending stack of daily mail and email, I make it a point to have my calendar nearby to mark upcoming events and dates that are of interest to me. At times I find scheduling my calendar to be some sort of juggling act. It's at this time when I choose to "keep my eye on the ball" and reflect on why I joined the Roselle Chamber of Commerce & Industry.

I've discovered that active participation in the Roselle Chamber offers an opportunity to achieve a greater level of professional success through meeting new people who are serious about conducting business. Many times a by-product of these relationships extends into friendships that I hope will continue for many years to come.

As I write this month's message, we have just hosted our Annual Golf Outing. There are so many moving parts to this event and it certainly was not possible to do it alone. We thank our golfers, sponsors, donors and volunteers for their help in creating a successful event. If you will, take time to review the insert within this newsletter which recognizes those who contributed to the outing. I encourage you to support these businesses and individuals, our partners in the community.

This month offers other activities including a Member Orientation on May 21, 7:30 am at Roselle Bank & Trust and Business After Hours at Spavone's Ristorante on Wednesday, May 22 from 5:30 pm to 7:30 pm. On June 2, the 60th Annual Rose Parade is a showcase of all that is Roselle and why it is such a great place to live and work.

If you are an active Chamber member, please stay involved. If not, come and join us. You may be pleasantly surprised at the professional and personal benefits derived from membership in the Roselle Chamber.



John T. Dabrowski
Bloomingtondale Township Assessor

Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
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Member Orientation



*Has your business recently joined the Roselle Chamber?
Or, perhaps you have not attended a member meeting for some time?*

On Tuesday, May 21 at 7:30 am we will hold a Member Orientation when Chamber representatives will offer an overview of the Roselle Chamber and its activities. New and prospective members are encouraged to attend as well as members who may have dropped off the radar a bit. Whether this is a first-time meeting for new or prospective members or a meeting to introduce a long-standing member business, we expect these meetings will strengthen and grow our Chamber.

We thank our partner Roselle Bank & Trust for their support in hosting these meetings. If you would like to attend or know of a particular business that will benefit from participation, reservations are being accepted via our online events calendar at rosellechamber.com, or you may contact Gail at the Chamber office at (630) 894-3010 or executivedirector@rosellechamber.com.

Continental breakfast will be served. Be sure to bring plenty of business cards!



The Bloomingdale Township Highway Department

announced that they are suspending their monthly Electronic Recycling Program while they search for an alternate E-Waste disposal vendor.

Congratulations to Cindy Franceschini of Salerno's Rosedale Chapels who was recently appointed as Bloomingdale Township Trustee.

Do you have news about your business that you want to share with Chamber members? Space is limited and will be available on a first-come first-serve basis. Submissions for consideration are due by the 20th of the month prior to publication (e.g., by May 20th for the June issue). Call, fax or email Gail Croson at the Chamber office to be a part of "Member News".



Welcome New Members!

Please update your Chamber Membership Directory and Community Directory, and welcome our new members and contacts at an upcoming meeting. And remember... *it's good business to do business with Chamber members.*

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eBlast Service

Do you have a special event or other announcement that you'd like to share with your fellow-chamber members? We can help! Using the Chamber's e-Blast Service your email message will reach over 250 recipients.

For more information or to schedule an e-blast, please contact Gail Croson at the Chamber office, (630) 894-3010 or executivedirector@rosellechamber.com.



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Taste of Roselle

Friday, August 2 through
Sunday, August 4



Taste Volunteers

The Chamber is once again hosting the Bingo Tent and co-hosting beer sales at this year's event. This is a great opportunity to be a part of a popular summertime event and offers you a fun-filled setting to get better acquainted with your fellow-chamber members. Watch future editions of our newsletter to see how to sign up for a shift or more!

Business Booths Available!

Take this opportunity to showcase your business at this well-attended community event! The Taste Commission is accepting applications for business booths on the Village's site at roselle.il.us via the Forms Center found on the Concerns & Requests page.

Business After Hours

As a staple our calendar provides for Business After Hours on the fourth Wednesday of the month, and we're seeking members who are interested in hosting these events.

Our partnership begins with the Chamber's promotion of the event followed by an invitation to the membership. Reservations will be collected by our office and reported to our host as we get closer to the event. At the event, a Chamber provided Ambassador will greet and provide name badges for all attendees.

As a member host, there are many elements to consider in preparing for a successful event which include:

- offering a variety of complimentary warm and cold appetizers,
- complimentary beverages to include wine, beer, pop and water (mixed drinks optional),
- contributing item(s) for raffle drawing, and
- providing a Greeter Table near the entrance for Chamber Ambassador to register guests and collect their business cards for raffle.

This is a terrific opportunity to bring 50 or more potential customers into your business while at the same time offering fellow-Chamber members a networking venue. If you'd like to host an After Hours, please contact Gail Croson at executivedirector@rosellechamber.com or (630) 894-3010.

Take Advantage of the Chamber's Website!

www.rosellechamber.com

Our site offers members an avenue to promote their business through the business directory and special offers, assist in the search of employees, and achieve member event rates and admission to member-only activities.

If you haven't already, we encourage the primary contact of your business to visit the site and create a member account to take full advantage of these benefits. Once login credentials are established, they may be shared with staff who actively maintain and support your Chamber membership and participation.

The member dashboard provides access to:



Member Directory

Members receive a basic business listing in our online searchable directory. This includes business name and location, products and/or services provided, and a link to the business website. The account dashboard allows members to update this information as well as enhance the listing by adding a logo (image) and a business description.



Special Offers

Members may create promotions through the special offers form and upload them to the Chamber's site. A page dedicated to special offers will encourage visitors to view ongoing specials with an option to print a coupon for redemption.

Job Postings

Members in need of help may post a job opening on the Chamber's site. Postings will be displayed until a request is made of the Chamber office for its removal.



Online Events Registration



Login to your member account to receive reduced member rates and admission to member-only events!!

Please contact the Chamber office if any assistance is needed to create and maintain your chamber account.

Susan A. DiMeo-Sargent
Vice President Branch Manager

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Annual Golf Outing

We're pleased to report that the Roselle Chamber of Commerce & Industry's Annual Golf Outing was a success! While the forecast leading up to the event consistently called for a chance of rain, it didn't discourage our golfers. They arrived eager to potentially play their first round of the season. The good news is that the cloudy sky eventually cleared making for a pleasant day of golf.

Thank you to all who participated including our sponsors, donors, golfers and volunteers. We owe our success to all of you. Look inside this newsletter for a special insert listing those who contributed.

