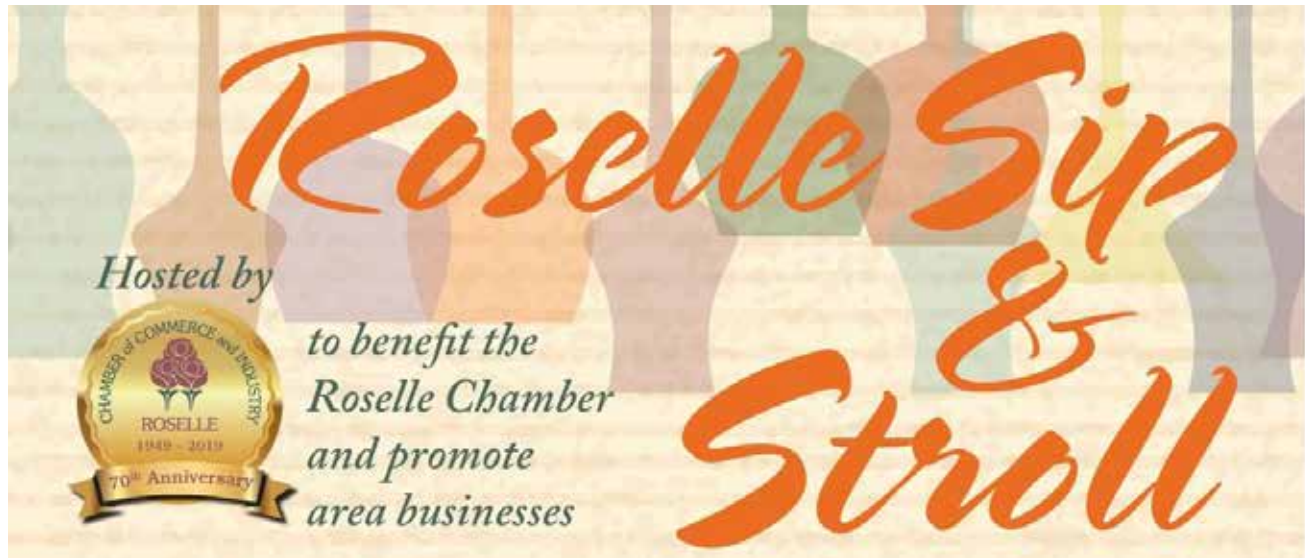


Business News

The Voice of the Roselle Chamber of Commerce & Industry

June 2019

Volume XXVII Issue 6



Saturday, July 13, 2019 • 1:00 pm to 6:00 pm

The Roselle Chamber of Commerce invites you to participate in this year's Sip & Stroll event! The Chamber is pleased to partner with several Main Street corridor venues including Friendly Ford, 1913 Restaurant & Wine Bar, Lynfred Winery, Italian Pizza Kitchen, Bulldog Ale House, American Legion Post #1084, Pollyanna Brewing Company, 8,000 Miles, The Little Red Ribbon, and Maple Leaf Coffee Roasters. Activities include:

- ◆ Must check in and begin at Friendly Ford between 1:00 pm – 2:00pm. No exceptions!
- ◆ At Friendly Ford you'll obtain a wristband and map.
- ◆ Proceed to remaining venues in order of preference.
- ◆ Learn about each of the participating venues while enjoying delicious appetizers and adult beverages.

- ◆ Event wraps up at Friendly Ford beginning at 5:30 pm with end of event prize drawing.

Cost is \$40 per person (\$50 at the door) with limited availability. You must be 21 years of age to participate. Food service available to paying participants only. Free parking available at BMO Harris or American Legion Post #1084.

Visit the events page at rosellechamber.com to purchase your tickets. Reservations are being accepted through Wednesday, July 10. For more information contact Gail Croson at executivedirector@rosellechamber.com or (630) 894-3010.

Upcoming Events... *Mark your calendar!*

Tuesday, June 25, 5:30 pm to 7:30 pm – Business After Hours

Holly Kapsa Priestley's Residence
332 E Ardmore Avenue, Roselle

(driveway and easy street access parking available)

As a local real estate broker with @Properties, so many home owners have welcomed Holly into their homes. Once again, she aims to show the same hospitality that Roselle has shown her.

Saturday, July 13, 1:00 pm to 6:00 pm – Sip & Stroll
Main Street Corridor Venues

Friday through Sunday, August 2, 3, 4 – Taste of Roselle

Main from Roselle Road to Park, Downtown Roselle

Volunteers are needed! Watch for release of our volunteer schedule.

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Executive Director Gail Croson

Letter from the President

Doesn't it seem as if we just celebrated the Chamber's Annual Holiday Party? Maybe time appears to move more quickly because of our recent participation in the Chamber Golf Outing and the Rose Parade within a span of a few weeks.

Continuing the Chamber's aggressive schedule of events, we now prepare for two more popular community events – Sip & Stroll which is set for July 13 and the Taste of Roselle weekend beginning August 2.

Back by popular demand, Sip & Stroll has grown to ten participating venues. You'll find a list of these businesses elsewhere in this newsletter, and we thank all of them for their support. If you're interested in attending this event, tickets are available on our site. But don't delay! Last year tickets sold out in just 16 days.

The Chamber participates in The Taste as host of the Bingo Tent, and in partnership with the Roselle Lions we're serving beverages in the Entertainment Tent. In a few short weeks we will be releasing our Taste volunteer schedule. I encourage you to sign up for a shift or more to be a part of this wonderful weekend of fun, food and family. You'll leave the weekend with a new or renewed sense of pride in our community and our chamber.

I look forward to seeing you at these events.



John T. Dabrowski
Bloomington Township Assessor

Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
1350 W. Lake Street, Suite A, Roselle, IL 60172
(630) 894-3010
executivedirector@rosellechamber.com
www.rosellechamber.com

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Please update your Chamber Membership Directory and
Community Directory, and welcome our new members and
contacts at an upcoming meeting. And remember...
it's good business to do business with Chamber members.



Business Booths at Taste of Roselle

It's not too early to start
thinking about your

participation at this year's Taste to be held on Friday, August 2 through Sunday, August 4. This is a terrific opportunity for Chamber members to showcase their businesses at this well-attended community event. Applications for business booths are being accepted on the Village's site at roselle.il.us via the Forms Center found on the Concerns & Requests page.

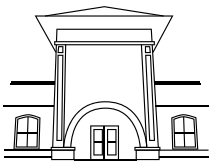


Residential Greeter Service

Roselle Sister Cities Association (RSCA) has recently developed a monthly service distributing welcome bags to new residents in Roselle. The bags have been

donated by the Roselle Park District, and members of RSCA volunteer their time to deliver the bags. Chamber members are invited to participate in this service which is free of charge.

If you're interested in participating in this program, Leslie Rojek at Roselle Bank & Trust will accept your promotional material. On average, 30 welcome bags are delivered per month. The Bank will accept several months of material for storage and later distribution.



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How to Market Your Business through the Chamber

Membership in the Roselle Chamber provides its members with an avenue to promote their business through a variety of networking meetings and events. We also offer a number of promotional programs, and community involvement projects to build new business and strengthen existing relationships.

NETWORKING

Member Meetings

Members meet for breakfast, lunch or dinner to hear from qualified speakers who provide helpful tips and resources to develop leadership and organizational skills for the business owner.

Business After Hours

Chamber members showcase their business while providing members a networking venue. Complimentary beverages and appetizers are served.

Member Orientation

Chance for new & prospective members to learn more about Chamber programs and activities.

Multi-Chamber Events

When the opportunity arises, we combine forces with other area chambers to expand our networking circle. This may be for a member meeting or an after-hours event. The January Multi-Chamber Progressive Luncheon is popular with members with an anticipated 150+ in attendance.

Social Events

Annual events encourage members to relax, have a little fun, and get better acquainted with fellow members. A good example of this type of event includes our Annual Golf Outing in May. In December, we honor our Business Person of the Year at the Annual Holiday Party.

PROMOTIONAL OPPORTUNITIES

eBlast Service

Using the Chamber's eService and distribution list (250+ recipients), members may send announcements and/or promotional material. Cost is \$75 per blast.

Monthly Newsletter Advertising

Advertising space is available for member business cards; 6-month subscription is \$150. Members may insert a flyer; \$135/issue. Space in the Member News column is limited and is FREE OF CHARGE.

Mailing Labels

Membership mailing labels are available for \$25/set.

Community Directory & Business Guide

The directory is an in-house publication produced every other year. 9,000 copies are produced and hand-delivered to Roselle residents and further distributed at Village Hall, the Public Library and other businesses and organizations. The directory includes a Chamber Member products and services listing and other useful information about the Roselle community.

COMMUNITY INVOLVEMENT

Rose Parade

Co-hosted with the Village of Roselle, the Chamber plans and organizes the Annual Rose Parade held the first Sunday in June. Members are invited to participate as a parade entry and assist with staging.

Sip & Stroll

Stroll down the Main Street corridor in July to visit venues showcasing their signature beverage and appetizer. The event ends with live entertainment and a raffle.

Taste of Roselle

The Chamber hosts separately a Bingo and Beverage Tent at this annual event which is held the first weekend in August. Sponsorship opportunities are available and volunteers are needed.

We Want You!



Get more out of your Chamber membership by getting involved! Regular attendance at monthly member meetings are a great venue to get you and your business known. Chamber annual events offer additional networking opportunities to build and strengthen relationships with your fellow

chamber members. Be sure to mark your calendar with our upcoming meetings and events and register for these activities by contacting the Chamber office as well as through reservation links displayed in our email messages!

Susan A. DiMeo-Sargent
Vice President Branch Manager

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A Roselle Tradition Celebrating 60 Years!

The Annual Rose Parade continues to be a huge crowd pleaser! Spectators turned out in great numbers to experience the sights and sounds of marching bands, floats, and friends who marched through the streets.



An event of this caliber requires assistance from the Village Board, various village departments, and leaders in our business community. We thank our elected officials and leadership of the Village of Roselle for their continued support of this popular community event. This group of dedicated individuals includes Mayor Andy Maglio and the Village Trustees, Village Administrator Jeff O'Dell, Police Chief Steve Herron, Fire Chief Dan Anderson, and the Crew at Public Works.

Additionally, Turner Park provides a comfortable staging area, and we thank the Roselle Park District for the use of

their facility as well as Ventura 21, Inc. for use of their ATV.

Chamber Board Member Dr. Jay P. Mueller, DDS has led the Parade Committee since 1982. The Committee is comprised of Chamber Board Members and member volunteers who work tirelessly to present this annual event. Each and every year our volunteers are to be commended for a job well done! Volunteers include:

Chamber Board Members

President, John T. Dabrowski, Bloomingdale Township Assessor

Secretary, Norm Hendle, Ventura 21, Inc.

Lynne Uhl, ABM Commercial Flooring, Inc.

John Binneboese, Itasca Bank & Trust Co.

Kevin Weslock, Langner Eye Care

Patrick Devitt, Village of Roselle, Trustee

Chamber Executive Director

Gail Croson

Chamber Members

Mike McGinn, Bloomingdale Township Trustee

Sam Tornatore, DuPage County Board District 1

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Amy Mueller, Mueller & Associates, DDS

Mike Infanger, Mueller & Associates, DDS

Jim Hodgdon, The HBC Insurance Group

Andy Maglio, Village of Roselle, Mayor

Tom Kowalski, Wood Dale Electrical Construction, Inc.

A video of the Rose Parade in its entirety is posted on the Village's YouTube Channel, https://youtu.be/uHPJjCov_IU. We thank Tim Johnson from Trinity Lutheran Church for his time and talents in filming the parade.