

Business News

The Voice of the Roselle Chamber of Commerce & Industry

March 2020

Volume XXVIII Issue 3



Annual Golf Outing Wednesday, May 13



181 Glen Ellyn Road,
Bloomingdale

10:30 am – Registration

12:00 Noon – Shotgun

Scramble Start

6:00 pm – Dinner

Promote your business through
Door Prize Contributions and Sponsorships.

Watch this month's mail for your invitation. For more information about outing, sponsorships or donations, contact Chair John T. Dabrowski or Executive Director Gail Croson at the Chamber office, (630) 894-3010.

- ◆ Gifts for all Golfers!
- ◆ Practice Range, Greens Fee with Cart
- ◆ Beverages, Fruit & Cigars on Course
- ◆ Par 3 Games & Skill Contests

- ◆ Lunch Cook-Out on Veranda
- ◆ Famous Pig Roast Dinner with Ribs & Chicken
- ◆ Enormous Raffle with Great Prizes & More!



Upcoming Events... *Mark your calendar!*

Multi-Chamber St. Patty's Lunch

Tuesday, March 17, 11:30 am

Bloomingdale Golf Club, 181 Glen Ellyn Road,
Bloomingdale

Attorney Michael D Hovde, Jr from Hovde & Tufo Law will be presenting information on the new Illinois Sexual Harassment Law and how it can affect your business. We'll enjoy a St. Patty's Day Buffet featuring corned beef, cabbage, potatoes, carrots, rye bread, and apple slices for dessert. If you haven't had the

Bloomingdale Golf Club's corned beef - you won't be disappointed, it's fabulous!

Business After Hours

Wednesday, March 25, 5:30 pm to 7:30 pm

Rookies All-American Pub & Grill, 1360 Lake Street,
Roselle

Join us at one of Roselle's popular pubs for complimentary beverage and appetizers!

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Letter from the President

With spring around the corner, the Chamber is busy preparing for upcoming activities.

Shortly after you receive this newsletter, you will receive an invitation packet to our upcoming Golf Outing. Our outing will kick off the golf season on Wednesday, May 13th at Bloomington Golf Club.

The outing starts with a barbecue lunch, ends with the famous pig roast dinner, and features 18-holes of golf with fruit, cigars and beverages in between. We've selected a premium gift for golfers that will satisfy all. We're also seeking sponsors and volunteers. We offer a variety of sponsorship levels to accommodate most advertising budgets, and volunteers will meet and greet our golfers and experience the camaraderie gained through participation.

Be sure to save the date, again May 13th, and take some time to review the invitation packet to see how you will participate in this popular event.

We continue to offer monthly opportunities for members to network and socialize. I encourage you to participate in all that the Chamber has to offer including our upcoming Multi-Chamber Lunch on March 17th, 11:30 am at Bloomington Golf Club when we'll hear from Michael Hovde about the new Illinois Sexual Harassment Law and how it can affect your business. With this meeting landing on St Pat's Day, we didn't want to pass up the opportunity to feature the Club's fabulous corned beef meal. Later in the month on March 25th we're meeting at Rookies All-American Pub & Grill for After Hours from 5:30 pm to 7:30 pm.

I hope you have been taking advantage of our many networking events to share your expertise in addition to building name recognition through our promotional opportunities. Remember, our upcoming Community Directory gets your name in front of people for two years with distribution to 9000 homes and businesses. The postage for a single mailing would cost more than an ad in our directory. Contact the Chamber office to reserve your spot today.

John T. Dabrowski
Bloomington Township Assessor



Roselle Chamber Business News

Editor: Gail Croson, Executive Director

Please direct your comments, questions and/or ideas to:
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Were you there?

Member Dinner – February 18

Many people hesitate when they consider pre-arranging funeral services. Although we might imagine discussing funeral arrangements to remind us of



difficult times ahead for a loved one or even for ourselves, discussing and planning arrangements does not have to be an uncomfortable event.

George Salerno of Salerno's Rosedale Chapels spoke about why we should consider pre-planning our own or a loved one's services and the benefits of doing so. After his presentation, George answered many questions from our guests.

Our meeting landed on Spavone's famous Neck Bone Tuesday, so good! Our conversation quickly turned to sauce vs. gravy. After many weighed in, we'd have to say it was pretty much a split down the middle as to what you call it.

We thank Tony Spavone for his hospitality and making us feel like family with never-ending platters of food, and of course we asked him to sing. Turns out it was a member's birthday. We all joined in and sang "Happy Birthday" to Amy Mueller.

Member Orientation – February 20



The Orientation brought together experienced chamber members, members who recently joined the chamber, and those who can benefit from membership. Chamber ambassadors presented an

overview of our activities offering a better understanding of the Roselle Chamber and its meetings and programs.

At the end of the meeting we opened the floor to questions and comments. We're pleased to report that several guests agree that our Board and its members engage newcomers over other area organizations who treat them as though they are only a number. This is welcomed news! We thank you, our members, for opening this door that can build lasting relationships.

Roselle Bank & Trust's willingness to open their doors before hours and provide coffee and breakfast is a great example of the hospitality we enjoy in our community. Thank you to Susan Sargent and her staff for inviting us into their banking facility to hold this meeting.

Business Before Hours – February 26



We decided to try a before hours event this month. Owner Robert Garcia and hostess Jennifer DeRosa of Bloomingdale Cafe were very excited to host this meeting. Weather predictions of an overnight snow storm created

some concern however we moved forward as planned. Turns out we had not much more than a dusting.

Within days leading up to the event, we realized the meeting landed on Ash Wednesday. Without hesitation, Robert adjusted the menu to accommodate those who observe. Among many breakfast favorites including bacon and sausage, he prepared seafood stuffed omelets and wraps with a creamy fish sauce. So delicious! We thank Bloomingdale Cafe for their hospitality and generosity in providing a fabulous, full complimentary breakfast. Be sure to stop by Bloomingdale Cafe for great tasting, homemade breakfast or lunch.

Congratulations to this month's raffle winners, Lori Schroeder and Pete Thompson who were awarded a gift certificate for a return visit. All attendees received a 15% discount coupon to the restaurant.

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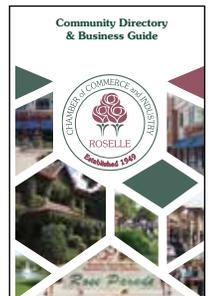
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Please update your Chamber Membership Directory and Community Directory, and welcome our new members and contacts at an upcoming meeting. And remember...
it's good business to do business with Chamber members.

2020-2021 Community Directory & Business Guide



Popular Publication Offers Affordable Advertising!

Time is running out, and we'd like to extend the opportunity to advertise in the new edition of our Community Directory & Business Guide.

We're pleased to provide this publication as an avenue to promote your business. Your business will be included in a two-year directory with 9,000 copies set for business and residential distribution in late spring/early summer of this year. Widely used by our local business and residential communities, this publication contains a business guide as well as information of general community interest.

We're offering a variety of ad sizes to accommodate most advertising budgets. Don't miss this opportunity to promote your business in this two-year directory at a reasonable rate!

To ensure your space, please complete the enclosed contract and return it along with your camera-ready artwork and payment to the Chamber office by April 30, 2020.

For more information, please contact the Chamber office at (630) 894-3010 or executivedirector@rosellechamber.com.

Take Advantage of our Online Services

Membership in the Roselle Chamber includes a basic business listing within the Member Directory on the Chamber's website. This basic listing includes contact information, and products and/or services that you provide.



If you haven't already done so, we encourage you to create a Chamber account to increase your online presence as well as receive additional benefits of membership. Once established you will gain access to a Member Dashboard allowing you to:

- Add a link to your website
- Upload your logo or another image
- Add a detailed business description
- Receive reduced admission rates for our events
- Post special or seasonal promotions
- Post job openings to assist in the search of employees

For more information or assistance, please contact Gail Croson at the Chamber office at executivedirector@rosellechamber.com or (630) 894-3010.

Advertise on the Chamber's Website

The Roselle Chamber of Commerce & Industry's site offers members an opportunity to promote their business by placing an ad on the Home page. The cost of a six-month subscription is only \$150 and includes display of your business card with a link to your website.

Space is limited and available on a first-come, first serve basis. If interested, you may purchase from our online store. Be sure you're logged into your chamber account and click "Members Only".



For more information, please contact the Chamber office by phone at (630) 894-3010, or email us at ads@rosellechamber.com.

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Annual Rose Parade

Mark your calendar for the 61st Annual Rose Parade on Sunday, June 7. This year's parade promises to bring great musical and visual entries.

It's not too early to start thinking about an attraction to enter into the parade. Entrant guidelines set by the Parade Committee include and are not limited to:

- The Rose Parade showcases community spirit. Display your pride in our community!
- Entries must show some effort in their presentation by providing visual or audio amusement. Failure to do so will disqualify your entry in a return invitation. Plain business vehicles with the sole purpose of handing out flyers will not be accepted.

- Individuals operating motorized vehicles must be at least 18 years of age with two years of driving experience and a valid driver's license. Keep performances away from curbside to avoid potential collision with spectators. No spinning tires allowed.
- NO pyrotechnic displays or use of LP gas is allowed.
- Candy and other giveaways MUST be handed out, not thrown from floats or vehicles.
- Use of high-pressure water guns is prohibited.
- NO dogs allowed. Leave pets at home.

Check upcoming editions of our newsletter for your application to be a part of this annual community event.

We're also seeking volunteers to help with parade line-up and traffic flow. If interested, please contact the Chamber office.

