



Business News

Letter from the President

What a great day we had at our Annual Golf Outing. We couldn't have asked for a better day! Thank you so much to all who helped make this event a success, our Volunteers, Sponsors, Golfers and last but certainly not least our Chamber Director Gail, we couldn't have done it without you. Make sure to save the date for next year's outing, Wednesday, May 8, 2024.



This month our Business After Hours will be at Lynfred Winery on Wednesday, May 24th. Christina and her team always put on a great event! Register today! You won't want to miss it!

We are busy working on getting the 62nd Annual Rose Parade in order! This is a perfect time to have your business out there in front of thousands of people! I hope that you took advantage of submitting a parade entry as you can increase traffic to your business with this exposure, which is one reason you joined the Chamber!

The old saying has never been more true: you get out of your Chamber membership what you put into it! For all those who have been active in our events and activities, and are taking full advantage of the Chamber's website and social media presence: keep it up! But if you are worried that you don't have

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the time..., let us help you plug in, network, and grow your business by connecting with other businesses -- and have some fun in the process.

Jenny Yockey
Yockey's Friendly Ford
(630) 924-8686

Member Directory

Business After Hours

Join us for wine tasting and appetizers, compliments of Lynfred Winery!

Wednesday, May 24, 5:30 pm to 7:30 pm

Lynfred Winery, 15 S. Roselle Road, Roselle



Reserve by Monday, May
22!

Roselle's Community Directory to arrive next week!

Our 2023-2024 Community Directory & Business Guide will deliver to our office next week. 8,000 copies of the directory are earmarked for residential distribution in the upcoming weeks with a balance of 1,000 directories to be distributed at Chamber meetings and events.

A copy of the directory will be mailed to our advertisers. Businesses who'd like additional copies can pick them up at the Chamber office or the greeter table at our upcoming events.

We recognize that our membership's commitment in supporting local business made this directory possible. The Roselle Chamber of Commerce & Industry appreciates contributions from our advertisers, and we thank you for your continued support!



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Roselle Chamber of Commerce & Industry

Rose Parade

Mark your calendars for Sunday, June 4, and join the crowd to watch the 2023 Rose Parade as it strolls through town! Member businesses who are participating as an entry will discover our parade is a great way to promote your business to the hundreds of spectators lining the parade route.

Line-up notices will be mailed to parade applicants soon. The notice will provide your line-up number, instructions for staging and drop-off procedures, and a parade route map. Please be sure to distribute this information to all members of your unit!

VOL NTEER

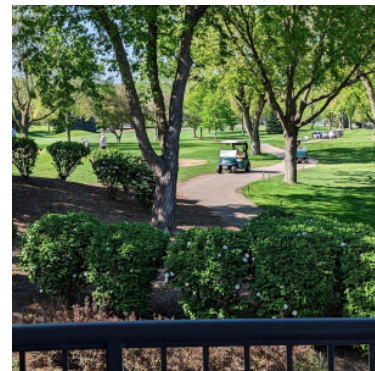
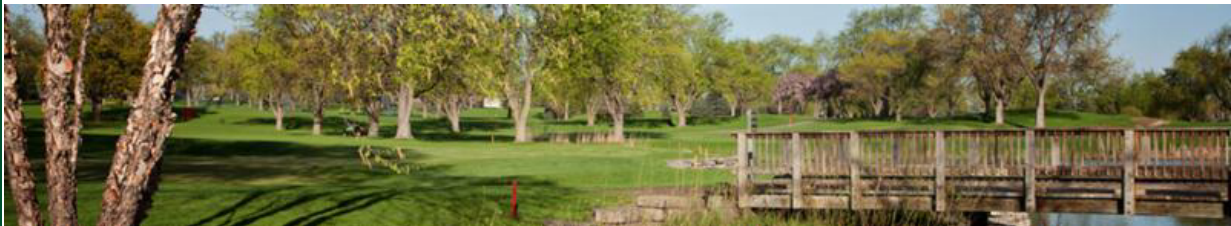
all that's missing is U

The Parade Committee is looking for Parade Marshals to help with assembly on Sunday, June 4.

If interested, please contact Co-Chairs Lynne McGinn and Amy Mueller or Executive Director Gail Croson at the Chamber office.

executivedirector@rosellechamber.com

(630) 894-3010



Everyone had a great time!

We're pleased to report that the Roselle Chamber of Commerce & Industry's Annual Golf Outing was a success!

Golfers arrived eager to potentially play their first round of the season. And we squeaked in another beautiful day considering just a couple of weeks ago we had traces of snow. The day of the outing was sunny and in the 80's!

As with planning any big event, it's not possible to do it alone. Thank you to all who participated including our sponsors, donors, golfers and volunteers. We owe our success to all of you!

We look forward to next year's outing on Wednesday, May 8, 2024. Mark your calendar, and please do consider rounding up a foursome to join us for a day of golf!



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April After Hours

We thank **Sammy's Mexican Grill & Bar** for their generosity and hospitality in hosting last month's after hours event. Members totally enjoyed their margaritas and taco bar.

Congratulations to raffle winners Amy Mueller and Dino Petramale who were awarded gift certificates for a return visit to Sammy's!



In the upcoming weeks and months the Board of Directors will be working on the Chamber's 2023 Calendar of Events. As a staple, our calendar provides for a Business



Before Hours or a Business After Hours event on the fourth Wednesday of the month which are hosted by member businesses.

Our partnership begins with the Chamber's promotion of the event followed by an invitation to the membership. Reservations will be collected by our office and reported to our host as we get closer to the event. At the event, a Chamber provided Ambassador will

greet and provide name badges for all attendees.

As a member host, there are many elements to consider in preparing for a successful event which include:

- offering a variety of complimentary warm and cold appetizers,
- complimentary beverages to include wine, beer, pop and water (mixed drinks optional),
- contributing item(s) for raffle drawing, and
- providing a Greeter Table near the entrance for Chamber Ambassador to register guests and collect their business cards for the raffle.

This is a terrific opportunity to bring potential customers into your business while at the same time offering fellow-Chamber members a networking venue

If you'd like to host a Before or After Hours event, please contact:

Gail Croson
executivedirector@rosellechamber.com
(630) 894-3010

Your Online Chamber Account

The Chamber's website offers members an avenue to promote their business through the business directory, special offers, and assist in the search of employees.



Member Directory

Members receive a basic business listing in our searchable directory. This includes business name and location, products and/or services provided, and a link to the business website. The account dashboard allows members to update this information as well as enhance the listing by adding a logo or other image and a detailed business description.



Special Offers

Members may create promotions and upload them to the Chamber's site. A page dedicated to special offers will encourage visitors to view ongoing specials.



Job Postings

Members in need of help may post a job opening on the Chamber's site. Postings will be displayed until a request is made of the Chamber office for its removal.

Have you created your Chamber account?

If your account hasn't been established, please contact the Chamber office for assistance.

Gail Croson

executivedirector@rosellechamber.com

(630) 894-3010

eService



Do you have a special event or other announcement that you'd like to share with your fellow-chamber members?

We can help! Using the Chamber's e-Blast Service your email message will reach over 250 recipients. For more information or to schedule an e-blast, please contact Gail Croson at the Chamber office, (630) 894-3010 or executivedirector@rosellechamber.com.

Thank you to our newsletter sponsors!

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6N050 Rosedale Ave.
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Heather Pransky - Trustee
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